

Wood is:



Strong

For centuries, wood has been valued widely for its strength, and with the development of engineered wood products, it is more practical and useful than ever. Because of its unyielding strength, wood provides structural safety that is unmatched by other material choices. When built according to building codes and industry standards, wood structures give resistance against hurricane winds and seismic loads. Builders use wood products because they are readily available, consistent in quality and performance, and easy to install.

Beautiful

Wood can add beauty and sophistication to any home or office. With its sleek and striking appearance, wood gives a coveted natural look to a room's décor. Designing with wood is a contemporary way to 'go green' and still make your space aesthetically pleasing. With a wide variety of American-grown species, designers and builders are not limited to traditional styles, but can explore their creativity with modern design. The great range of wood products available on the market today provides builders and architects with the flexibility they need.



Renewable

Wood is the only widely available construction material that is renewable and is produced using solar energy. The forest products industry is committed to protecting the ability of our forests to meet the needs of future generations by planting trees to replace those harvested, and increasing the efficiency of production systems. Not only do growing trees harness the energy of the sun and remove carbon dioxide from the atmosphere, it takes less energy and fewer fossil fuels to produce wood products than alternative materials such as steel and concrete. Wood products also help reduce energy costs when used inside a building.



For more information, see www.afandpa.org